



Agenda Item #3

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To: Chairman Ken Staton & MVWD Board of Directors

From: Susan Rose

Date: March 1, 2018

Subject: Agenda Item #3

Teresa Taylor with Nevada Rural Water Association will be at the meeting to discuss "Why Boards Need to Support Public Relations".

Stop making excuses. You have a great product to sell. Start selling today. Yours is the most important, essential service out there--but if you don't believe it, neither will your customers. And you should never be apologetic for the rates you need to charge. Let's find out why.